



VeniSIA

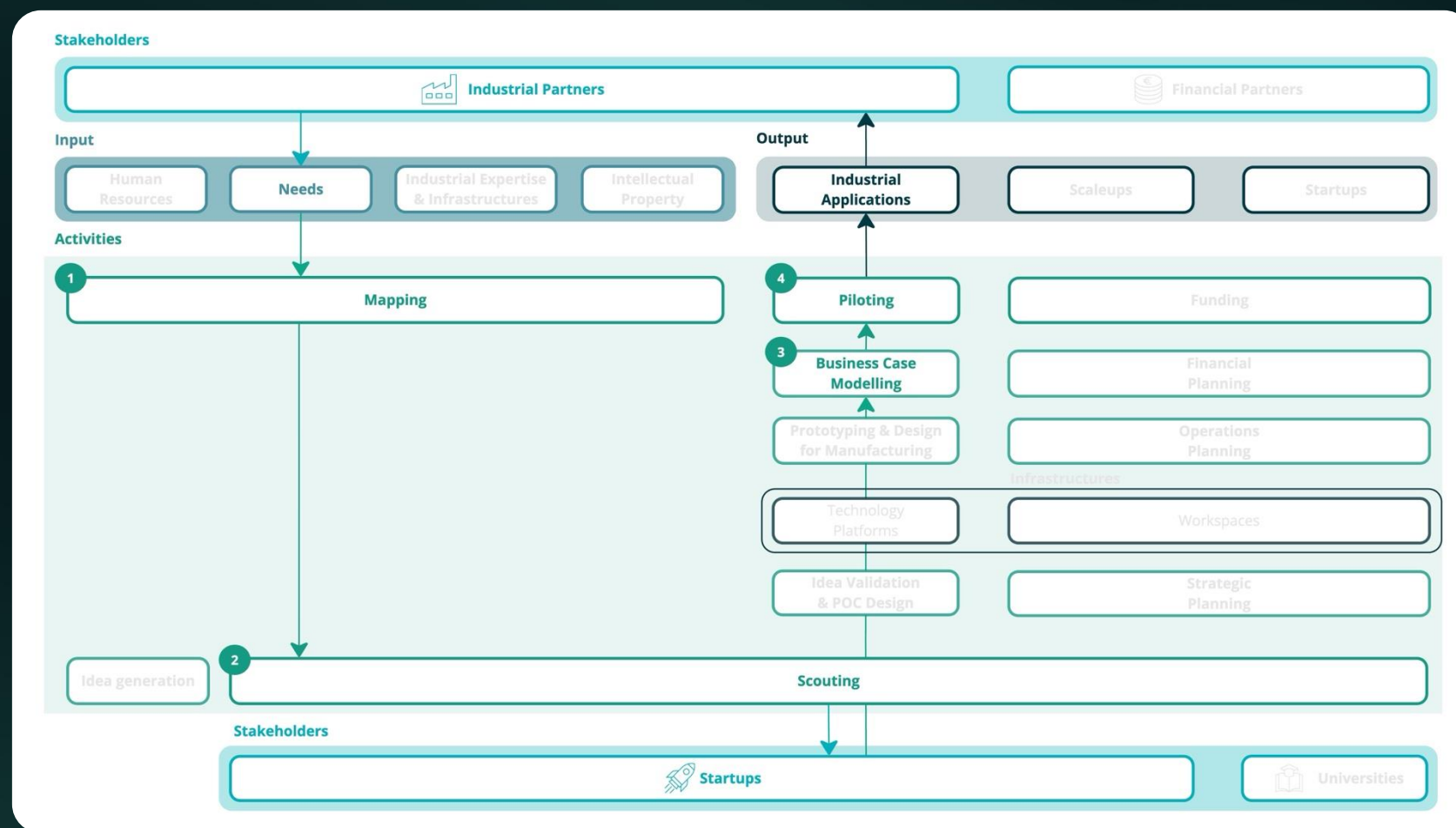


Ca' Foscari
University
of Venice
Spin Off



CORPORATE CHALLENGES
Co-Innovation

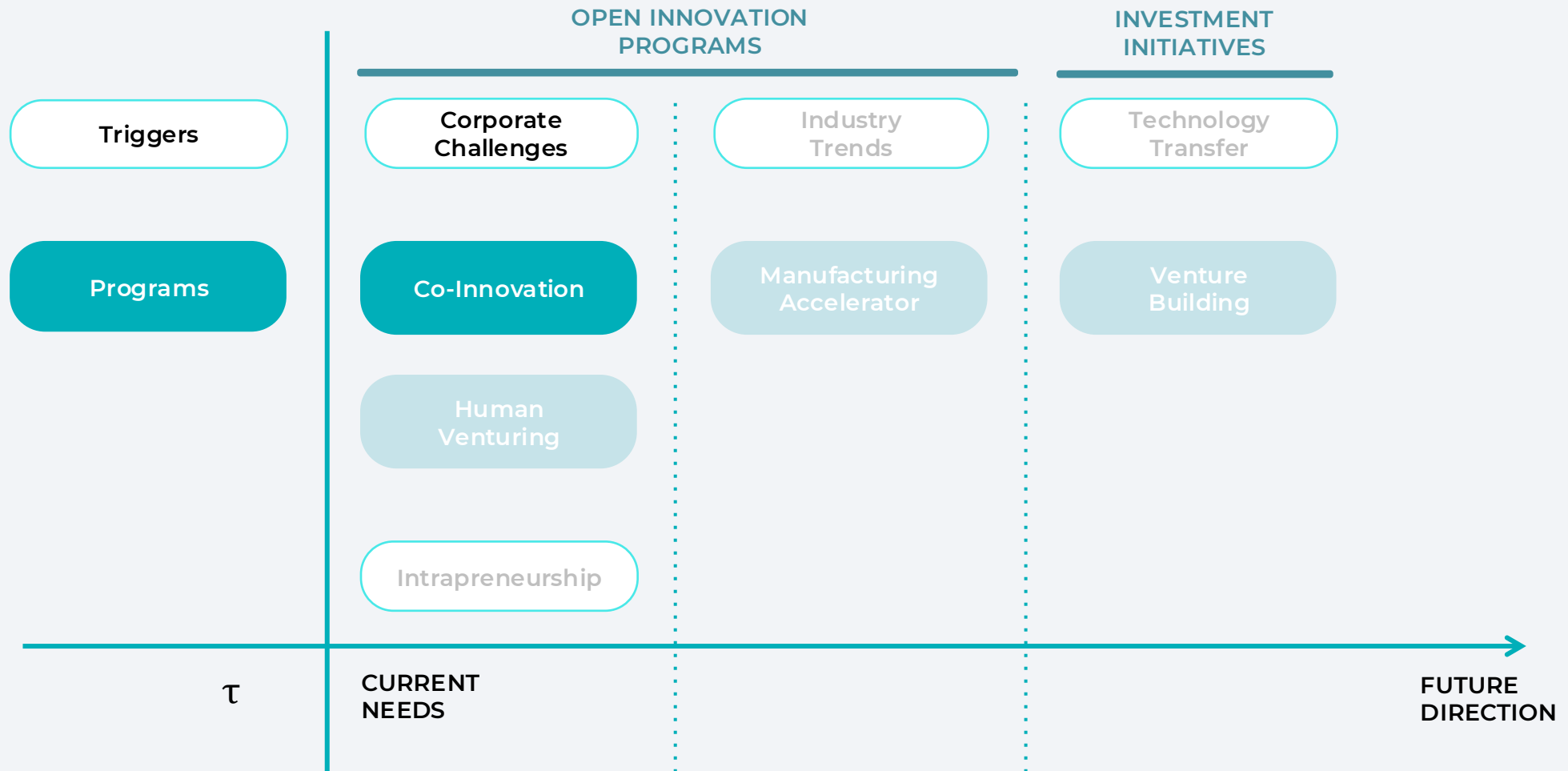
Co-Innovation Program



WE WORK WITH:

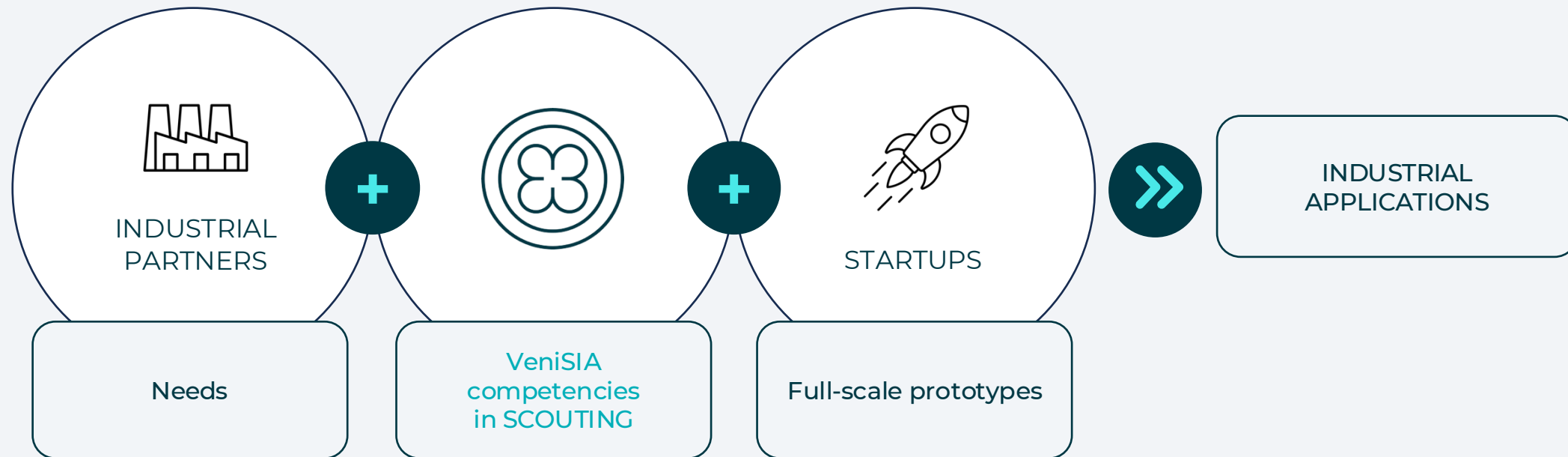


Programs overview

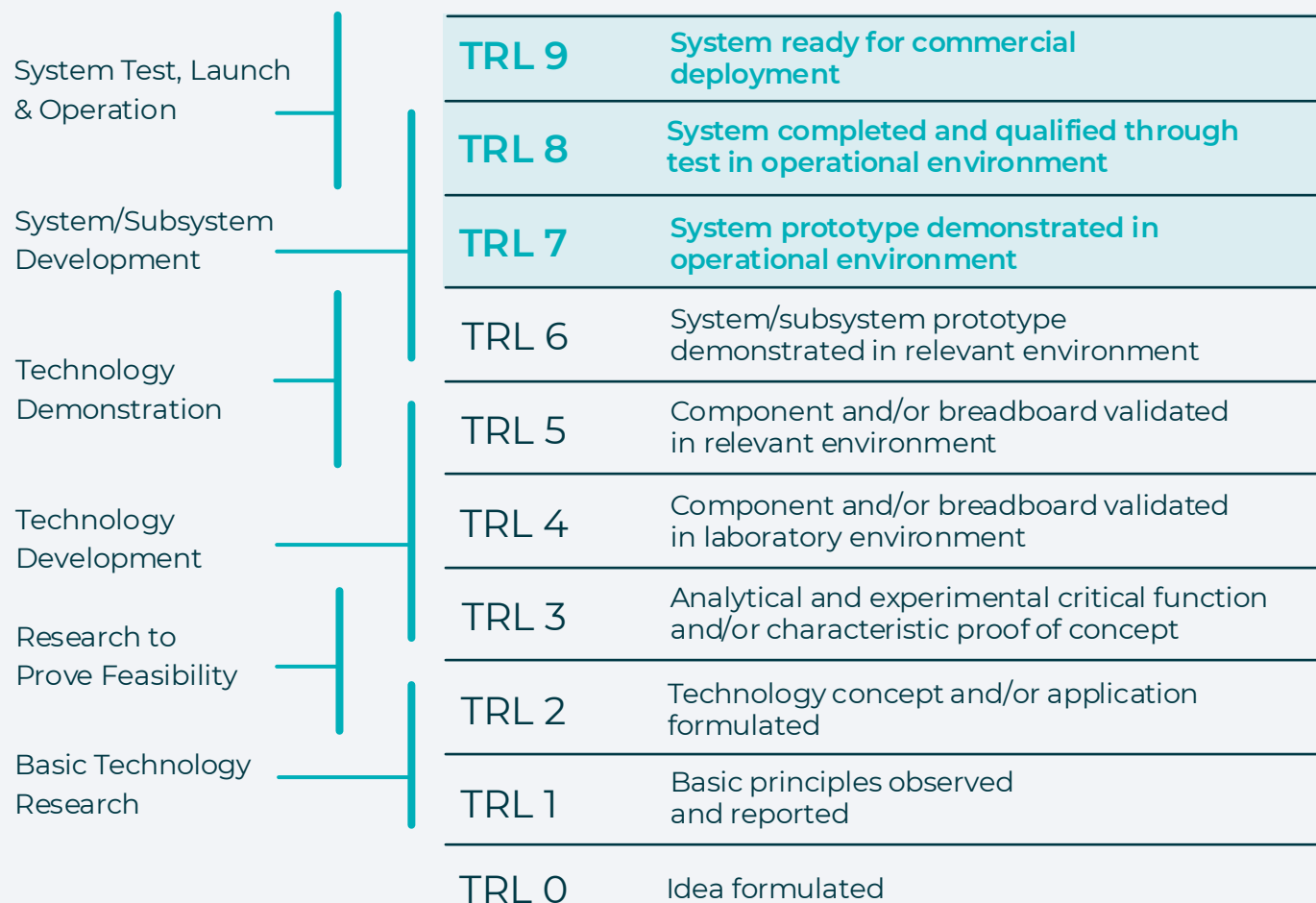


Operating model

VeniSIA's Co-Innovation Program **identifies full-scale prototypes aligned with the needs of Industrial Partners**, with the **aim of developing a pilot** and industrialising the solution.



Program TRL target



The Co-Innovation Program focuses on scaling up startups through collaboration with industrial partners. It targets solutions that have already been validated and are ready for market expansion. Therefore, startups at TRL levels 7 to 9 are eligible for selection.

Legenda:

TRL=
Technology
Readiness Level

Phase

01

Challenges

1 MONTH

VeniSIA promotes the growth of a network of Industrial Partners by mapping their needs as a driver for scouting startups.

Phase

02

Scouting

2 MONTHS

VeniSIA searches and evaluates the startups that match the needs of the Industrial Partners. The startups that are considered the most suitable for the challenges will be shortlisted.

Phase

03

Selection

3 MONTHS

Venisia contacts and engages the selected startups. The shortlist is then shared with the Industrial Partners. Initial online meetings take place between the selected startups and the Industrial Partners.

Phase

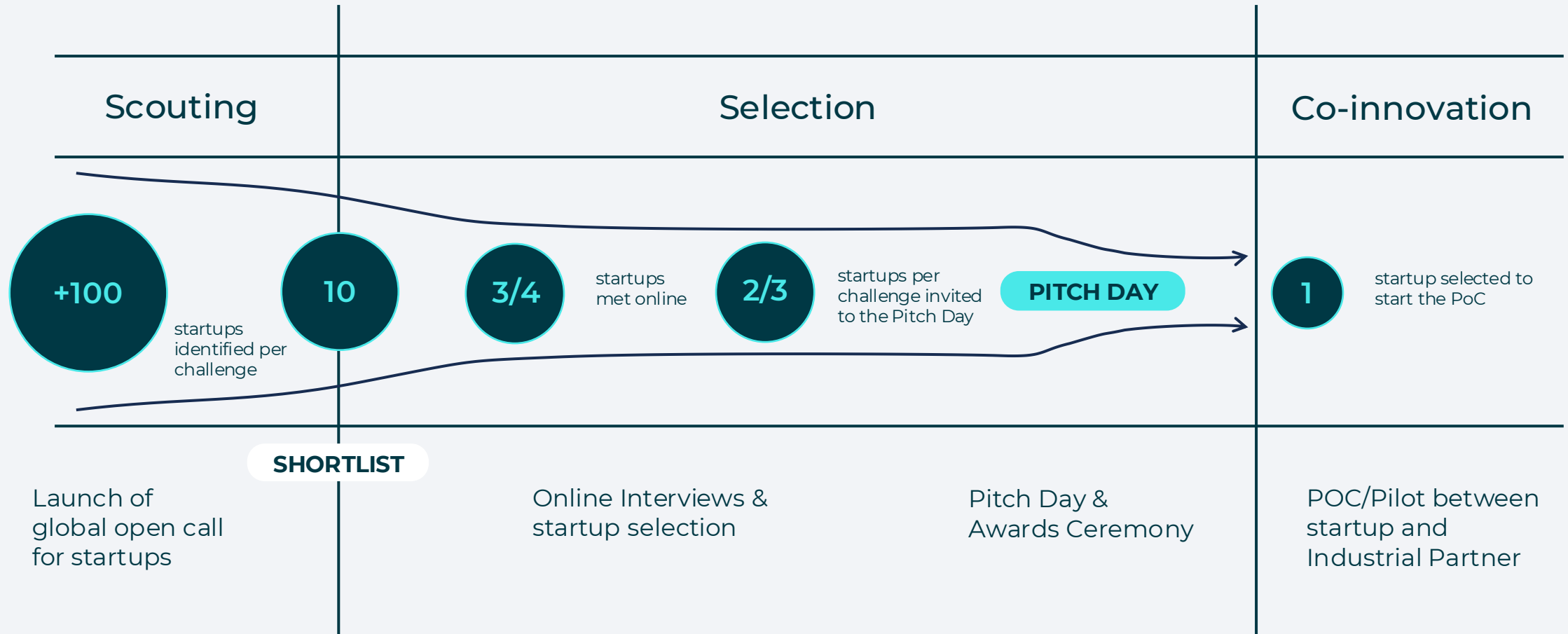
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Co-Innovation

3 MONTHS

VeniSIA facilitates the Co-Innovation process. The aim is to develop a pilot between each Industrial Partner and the nominated startup. Industrial Partners define the SOW (Scope of Work).

Program structure



Benefits for Industrial Partners



Identification of Emerging Trends

Gain access to emerging trends that could impact your business.



Improvement of the Culture of Innovation

Spread the culture of innovation within the company.



Networking Enhancement

Be part of a community of forward-thinkers that gathers digitally and physically.



Improvement of Brand Awareness

Enhance brand recognition and have an impact on the way the company is perceived.



Strengthen Competitive Advantage

Leverage synergies to innovate the value proposition, business model, and processes to meet current and future needs.



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